



Desert Communities Association of REALTORS® February 2009

E PRO® Class @ DCAOR

The rules of business are changing, especially in the real estate industry. NAR's e-PRO® Certification Program is designed to help REALTORS® thrive in the exciting and rewarding world of online real estate. The Program provides the insight needed for you to remain at the forefront of the online real estate industry. Learn: Options and requirements to Get Connected Best practices for e-mail communication and online marketing How to create and maintain your Internet Marketing and Practices Plan Plus: Connect with an Online Community and Nationwide Referral Network Earn CE credit (available in several states) You have six months to complete the course, at your own pace, wherever and whenever you choose Floyd Arnold e-PRO®, GRI, SRES Floyd is a proven professional with more than 25 years of experience as an entrepreneur and educator. Floyd, a REALTOR®, is a certified trainer for WINForms® and RELAY®. He will give you a number of technology tips you can put to use in your business right away to help differentiate you from your competition.

Date: Wednesday, March 04, 2009

Time: 1:00 PM to 2:30 PM

Location: Desert Communities Association Of REALTORS®

Address: 55896 Santa Fe Trail, Yucca Valley, CA 92284

BACK BY POPULAR DEMAND! Join Floyd for this fun and informative Technology Tips, workshop, and learn about NAR's fastest growing online Technology Certification course, e-PRO®.

To register, simply visit <http://ePROworkshop.InternetCrusade.com> or call toll free 1-866-ePRONAR (1-866-377-6627).

Important Number

GE Supra Agent Support

(877) 699-6787

Paragon 4 Tech Support

(877) 657-4357

Winforms Support

(800) 773-8630 Hardware

(213) 739-8227 Login

C.A.R. Legal Hotline

(213) 739-8282

MLS Pass Codes

Per DCAOR bylaws, as an MLS participant you are not allowed to give your pass codes or the reciprocal pass codes for Paragon MLS to ANYONE (other than your personal paid assistant). This includes and is not limited to fellow real estate professionals, affiliates, appraisers, friends and/or relatives. If it is discovered a MLS participant has given ANYONE their MLS pass codes, their membership will be terminated IMMEDIATELY!

February 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 MLS Shutoffs Begin	3 New Member Orientation	4 Heads of Office	5 MLS Committee	6	7
8	9	10	11	12	13	14 Happy Valentine's Day
15	16	17	18	19	20	21
22	23	24	25	26	27	28

2nd
MLS shutoffs begin
for nonpaying members

3rd
New Member
Orientation @
Board Office @ 8AM

4th
Heads of Office @
Board Office @
8:30AM

5th
MLS Committee
Meeting @ Board
Office @ 3PM

LOS ANGELES (Jan. 20) – Real Estate Business Services Inc. (REBS) and ForeclosureRadar™ today announced that they have signed an agreement to provide the foreclosure service software to all C.A.R. members at a discounted rate.



“With foreclosures in some counties representing approximately 50 percent of the listings, ForeclosureRadar™ is an invaluable tool to help REALTORS® thrive in the current marketplace,” said Liz Fitzgerald, REBS board of directors chairwoman.

ForeclosureRadar™ is a comprehensive online foreclosure solution for REALTORS® that allows them to search, track and analyze foreclosures. The service provides up-to-date information on the California foreclosure market with granular detail, including transaction history, loan amounts, dates for notices and lending institutions. Version 2.0 also features the FLX™ tool, a Web widget that easily integrates within a REALTOR®’s Web site to generate leads. Visit us today at:

<http://www.foreclosureradar.com/CAR/>

Trivia and/or Trivial

Months that begins with a Sunday will always have a Friday the 13th.

Charlie Brown's father was a barber.



C.A.R. Q & A

Member Legal Services has published the following:
Loan Modifications

Just click on the link below or copy and paste to your web browser.

<http://www.car.org/legal/2009-qa/loan-modifications>

*This article brought to you by:
C.A.R. Legal Department*

Around the Board Office

2009 Board dues were due Jan 1st. If you have not received your bill, please contact the board office. Failure to pay these dues will result in loss of use of Winforms and other CAR/NAR benefits.

The 2009 1st Quarter MLS dues have been mailed to members. MLS dues are due by Jan 31st. Shut offs for non paying members will begin on Feb. 2nd.

SB1461 Disclosure of License ID Number

Senate Bill No. 1461 CHAPTER 284 - An act to amend Section 10140.6 of the Business and Professions Code, relating to real estate. [Approved by Governor September 25, 2008. Filed with Secretary of State September 25, 2008.] SB 1461, Negrete McLeod. Real estate licensees.

This bill would, on and after July 1, 2009, require a licensee to disclose his or her license identification number on specified solicitation materials, as defined, and on real property purchase agreements when acting as an agent in those transactions. The bill would authorize the Real Estate Commissioner to adopt regulations in that regard. *The people of the State of California do enact as follows:* SECTION 1. Section 10140.6 of the Business and Professions Code is amended to read: 10140.6. (a) A real estate licensee shall not publish, circulate, distribute, or cause to be published, circulated, or distributed in any newspaper or periodical, or by mail, any matter pertaining to any activity for which a real estate license is required that does not contain a designation disclosing that he or she is performing acts for which a real estate license is required. (b) (1) A real estate licensee shall disclose his or her license identification number on all solicitation materials intended to be the first point of contact with consumers and on real property purchase agreements when acting as an agent in those transactions. The commissioner may adopt regulations identifying the materials in which a licensee must disclose a license identification number. (2) For purposes of this section, "solicitation materials intended to be the first point of contact with consumers" includes business cards, stationery, advertising fliers, and other materials designed to solicit the creation of a professional relationship between the licensee and a consumer, and excludes an advertisement in print or electronic media and "for sale" signs. (3) Nothing in this section shall be construed to limit or change the requirement described in Section 10236.4 as applicable to real estate brokers. (c) The provisions of this section shall not apply to classified rental advertisements reciting the telephone number at the premises of the property offered for rent or the address of the property offered for rent. (d) The amendments made to this section by the act adding this subdivision shall become operative on July 1, 2009.



WINDSOR CAPITAL
mortgage corporation

Affiliate Corner

American Home Shield - (760) 578-1345
Desert Pacific Exterminators - (760) 365-4912
Fidelity Title—(760) 220-6527
First American Title - (760) 473-1589
Hi Desert Publishing - (760) 365-3315
Judy & Dave Rentals - (760) 366-8229
Mojave Mortgage - (760) 365-0444
Old Republic Home Protection - (800) 445-6999 Ext. 1169
Pacific Western Bank - (760) 365-6371
Palos Verdes Escrow - (760) 369-1000
Property ID - (760) 403-4187
Real Estate Pictorial - (760) 910-1043
Sierra Pacific Mortgage - (760) 401-2638
Stearns Lending - (760) 835-7446
Superior Mortgage - (760) 415-7982
Wells Fargo Home Mortgage - (760) 367-3622
Windsor Capitol Mortgage - (760) 361-1500



This Publication brought to you by:

Desert Communities Association of REALTORS®

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Visit our website at:
www.dcaorweb.net

Wendy Montroy
Association Executive Officer

This a free monthly publication
available to all DCAOR members.

2009 Board of Directors

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